



August & September 2009



The Taxman's Dance!

Good news and tax news Our provincial government has announced that on July 1, 2010, we are to have a new tax – yahoo! It will be called the Harmonized Sales Tax or HST. This will replace the current taxes, the PST and GST, by combining them. Currently our guests do not pay the PST, only the GST and if you are an international guest, you pay only half of the GST.

On July 1st, 2010 our guests will be paying the HST at 12%, a 9.5% increase for our international guests and 7% increase for our Canadian guests. So the good news is that you have from now to June 30th 2010, to book your helicopter vacation with us at the current tax rates-up to 9.5% in savings!

We do take the news of this tax sadly. We have let our provincial government know and we hope that they will take a second look before implementing the HST on our industry. We will keep you updated when we know more but our best advice is book now!!

For more details on any of our packages, just check out www.helicanada.com, or email info@helicanada.com or call 1-888-837-5417.



THANK YOU!

ELLEN AND RICK

-for the invitation to your

party- It was Great!



In last month's newsletter, we told you that we were trying very hard to make it to Ellen and Rick's, our guests, 30th Wedding Anniversary Party in New York. We had a feeling that not only would we meet very nice people but it would be 'The Party' to attend – so away we went! We were correct in our assumptions! - You two know how to throw a party!

The venue was spectacular, the food exquisite, and the live band was totally rocking! Your family and friends welcomed us, toasted with us, dined with us and danced with us. What a memorable event and a very beautiful celebration of the love that you have shared. Your huge photo collage was worldly, joyous and full of adventure – keep it up Ellen and Rick!

We are very happy to see that our adventures at HCA leave memorable impressions on our guests along with valuable friendships created. We thank you, Ellen and Rick for leaving us with a very memorable evening in New York! Maybe you should have a party each year.....!!

We look forward to seeing you in Revelstoke next!

“How has our summer been so far, Bob?”

We are booked solid – just kidding!! “Very slow in the guest department” is the correct way to describe this summer. By no means though, are we looking for a government bail out, nor are we in danger of folding up the rotor blades!

We do have return guests (they have booked again as they had such a super fun time!) and guests are that are coming in August and September. So for those of you who are still wondering where to go on summer vacation, we have room for you! Give us a call! This is good news for those of you who need a taste of the pristine wilderness before Thanksgiving.

We have been busy preparing for two exciting projects to keep our guest numbers growing – developing a new website and hiring a marketing manager– we are very excited.

Project 1:

As for the web site, we would appreciate your suggestions on how you would like our next website to appear. What do you like in a website? What do you hate in a website? What key words do you use for helicopter vacations when searching? What are your favorite search engines? Would a 'Community Section' be valuable where you could post past adventures, photos and any questions people may have? Ideas?

Project 2:

Dear Future Marketing Manager,
You have done well in your field by enjoying what you do, you

need a change of lifestyle to a vibrant small mountain town, really enjoy working in a small team atmosphere and above all – likes to have fun. If the above sounds like you, please do call or email and we would love to hear your ideas and explore the options together.

If you are inspired to participate, please peruse

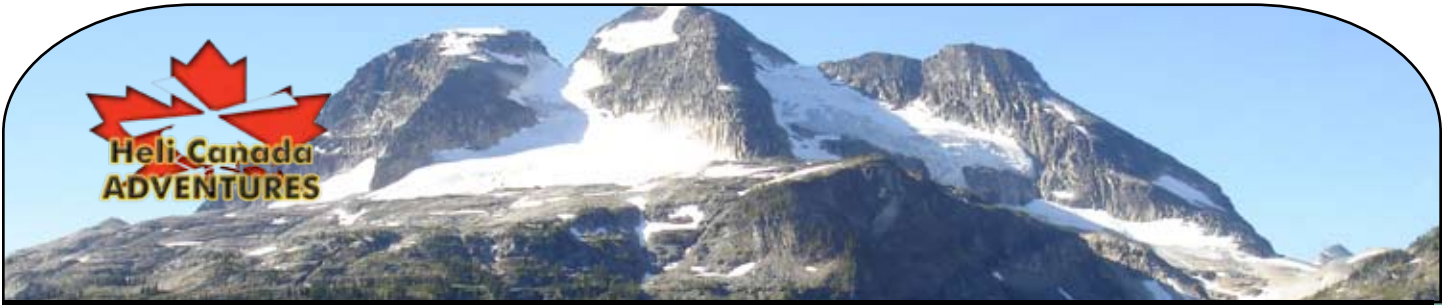
www.helicanada.com, or email us info@helicanada.com – thank you in advance

Kids Adventure Camp – Parents Only Adventure!

We have had several successfully fun trips where the kids and parents split into their own groups during each day of the package duration. The comment cards from both groups suggested it was a great idea - more participants are required! Under the watchful eye of their guides, the kids were rock climbing and mountaineering, while learning about glaciers, geology, and the surrounding flora and fauna. Meanwhile the parents enjoyed hiking in the wild flower meadows, soaking in the alpine tarns and mountaineering with their guide.

At the end of each day during après hike and dinner, the mountain guide lounge was noisy with story telling about what was learned, cool moves and anticipation for the days to come. We really enjoyed the smiles of satisfaction on all the guests each day reinforcing our belief - "A family

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News Round-Up

Just a few tips and newsy reminders...

The GST Dance

You'll notice that trip costs look slightly different for international (including US) and Canadian guests: International guest prices include the federal government's visitor Goods and Services Tax (GST) rebate of 2.5% (meaning that international guests only pay 2.5%); Canadian prices include the full 5% GST.

Referral discounts

For those very kind folks who refer us to other people and who subsequently book with us, we're offering a 10-percent discount on your next Heli Canada Adventure — just our way of saying a warm "Thank you!"

Post your pictures!

Have you enjoyed one of our adventures? Don't forget that we're looking for your photos for our new photo gallery. Just e-mail them in jpg format to info@helicanada.com and we'll put them up on the website for everyone to enjoy.

About Heli Canada Adventures

HCA specializes in exclusive, small group heli adventures. Our summer adventures range from heli picnics to heli backpacking, with heli hiking and heli mountaineering as our signature offerings.

Our winter adventures feature powder ski and snowboard touring, and heli snowshoeing — and we also team up with two high-quality partner companies to offer heli skiing and heli snowboarding.

We match each trip and group to your pace and expertise, making our adventures ideal for families, couples and single travelers. We also specialize in designing corporate, private and incentive heli adventures to fit your goals. From our base in Revelstoke, British Columbia, we provide unparalleled access to some of North America's most pristine mountain wilderness.

that plays together stays together!"

The fourth day, when everyone teams up for the day, it was show and tell for the youngsters! The kids were instructing and coaching their ma and pa up the rock climbs, pointing out the edible plants and instructing them on how they can all keep the wilds wild. The whole adventure was very cool to say the least.

Get together with your family and friends to discuss the possibility of a helicopter adventure 'Kids Camp — Parents Only Days' this summer or next. Please engage us with any ideas you want to explore — we enjoy collaborating with you and offering suggestions.

For more details on this or any of our packages, just check out www.helicanada.com, or email info@helicanada.com or call 1-888-837-5417.

Featured Adventure-Photography Courses

Stable air masses, cooler mornings, crisp light producing sharp outlines of the mountain vistas and bright fall colors make September the best month for shutterbugs! Point and shoot, digital SLR and film SLR cameras are welcome for our 1 day or 3 day 4 night photography course packages! Have you got a new camera? Would you like to learn how to take professional images? Are you thinking of a profession in photojournalism? Do you want to learn about shooting mountain vistas? — We can help you.

Our photography courses are a learning adventure with others who share the same passion — getting perfect professional images. We cover the basic principles of exposure control, the use of flash and tripod and the art of composition in our one day course. Our three day course expands the instruction and triples your "exposure" to spectacular mountain vistas, offering an outstanding variety of subjects, light and mood.

Returning from the mountains in the afternoon, your course will go over the images you shot that day, tweaking everybody's skill set by going over the finer points of exposure, light, focus, filters and subject angles. For those of you attending a multi day course, fine dining starts at 7 pm and the next day will be filled with more expert instruction in a pristine wilderness mountain location. We also take into account the groups experience so we can either move forward on the details of outdoor photography or make a step backward to ensure the basics are well understood.

Our guests should show up with plenty of memory, battery power and film — expect about 60 exposures a day, laptop and your software of choice. Multiple lenses, flash, tripod and a waterproof notepad with a pencil are ideal. Our guests should

be prepared for changing light, weather and exposure on our adventures!

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Did You Know?

Charles Macintosh invented the waterproof coat, the Mackintosh, in 1823.

Matt Shafto graduates from the Aerospace Campus of British Columbia Institute of Technology
Congratulations!!



On June 25th, 2009 Matt graduated with distinction in the Aircraft Maintenance Engineering Aerospace Program. To top it all off, Matt walked away with the Top Student award — way to go! Matt has started work on helicopters, a big passion of his since a wee boy. We are all very proud of your effort, professionalism and enthusiasm to always get it right Matt.

These Engineers keep all aircraft, fixed wing and rotor craft in the air. An Aircraft Maintenance Engineer's knowledge and practical skill set covers the theory of flight, structures, reciprocating engines, turbines, avionics, electrical, and hydraulics — just to start! Without these talented individuals, we would not be flying anywhere!

A big Congratulations Matt on achieving one of your goals and having the tiger by the tail - enjoy the ride!

Contact Information:

1 (888) 837-5417 (toll-free in North America)

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We would love to hear from you!